

CALL FOR PAPERS

CIT 2015

International Congress on Tourism

3rd-5th December, 2015

Guimarães, Portugal

We are pleased to invite you to participate in the fourth edition of the International Congress on Tourism (CIT 2015), organized by the School of Management of the Polytechnic Institute of Cávado and Ave (IPCA) in cooperation with the Municipality of Guimarães and the Porto and North Tourism Entity (Guimarães delegation). The congress will be held on the 3rd, 4th, and 5th of December 2015 under the main theme **"Tourism for the 21st Century"**.

CIT 2015 addresses several issues related to the future of tourism in the 21st century with a "back to basics" approach to new challenges and trends. Tourism can be the "fuel" for the economy, creating new societies and contributing to a new paradigm of a democratic system of governance. In addition to its importance to the global economy and job creation, tourism can contribute to peace and intercultural communication. This "happiness industry" can contribute to the trade balance as well as environmental and socio-economic sustainability.

This forum involves the core trilateral for planning and development success in the industry, including researchers, business community, policy makers and engineers who, directly and indirectly, influence the future of this sector.

Typology of papers

Paper submission is open to the academic and business communities with relevant research in tourism. Considering that the congress aims to foster shared discussion between academia and industry professionals, scientific and technical articles, posters, and case studies are welcome. The recommended topics (but not limited to) include:

1. Cultural Tourism and Heritage
2. Economy and Tourism Management
3. Entrepreneurship in Tourism
4. Euro Cities and Tourism
5. Experiences of Tourism
6. Hotel Management
7. Green cities and tourism
8. Land and Tourism Development
9. Marketing and Consumer Behavior in Tourism
10. Smart Cities
11. Technology and Innovation in Tourism
12. Tourism and Food and Wine
13. Tourism, Mobility, and Transport
14. Tourism and sustainability

Typology of submissions

Authors are invited to submit an extended abstract of no more than 300 words, by no later than July 25. After evaluation, authors of accepted abstracts will prepare the full paper for submission until September 30. The acceptance of an abstract does not mean the acceptance of the full paper. Abstract submission is advisable but not mandatory.

Papers must be original and not under review for any other outlet. All submitted full papers will be subject of a double blind review by at least two members of the scientific committee.

Submissions should preferably be written in English, although Portuguese and Spanish can also be considered.

Submission process

To submit an abstract for the IV International Congress on Tourism ESG/IPCA, you must send the abstract file (*Word* format) to cit2015@ipca.pt. For further information, please consult <http://www.ipca.pt/cit2015>.

Publication opportunities

All papers will be subject of a double-blind review. Authors of selected papers will be invited to extend and adapt the paper for publication in a special issue of the journal *Tekhne: Review of Applied Management Studies*, in the first semester of 2016 (<http://www.journals.elsevier.com/tekhne-review-of-applied-management-studies/>).

Important dates

[Abstract submission deadline \(300 words\)](#) | 25th of July 2015

[Acceptance notification \(abstract\)](#) | 31th of July 2015

[Full paper submission deadline](#) | 30th of September 2015

[Acceptance notification \(full paper\)](#) | 20th of October 2015

[Registration and payment for authors](#) | 10th of November 2015

[Registration and payment for general public](#) | 20th of November 2015

[Congress](#) | 3-5 of December 2015

Venue

The congress will take place in the city of Guimarães (UNESCO World Heritage Site), a city with tourism potential and heritage references at the regional, national, and international levels. The venue for this event is the Centro Cultural Vila Flor, in the Vila Flor Palace, an 18th century building

and national cultural icon located in the historic center of Guimarães. The combination of the history and surroundings of the Centro Cultural Vila Flor, in addition to the magnificent gardens and wonderful architecture, and the social events offered in parallel to the congress, create a perfect setting for the debate on tourism and the paradigms for its future. The Vila Flor Palace is reflective of this city where culture is open to all audiences.

Organization

- School of Management of the Polytechnic Institute of Cávado and Ave
- City Council of Guimarães
- Porto and North Tourism Entity (Guimarães delegation)

Sponsors

The Caixa Geral de Depósitos is the official sponsor of this International Congress on Tourism.

